



<u>Companies</u>

# How to collaborate with 3IA Côte d'Azur?

### > Collaboration possibilities

To maximize its impact on the economic wealth of the local ecosystem, 3IA Côte d'Azur is available to help companies:

- Find the best type of collaboration suited to the unique features and goals of the partner.
- · Determine the budget.
- · Identify the different phases in setting up the project.
- Define the broad lines of the partnership contract and address questions of intellectual property with respect to the results and their commercialization as they relate to the technology transfer services of the academic partners involved.
- · Identify the most suitable academic researchers to get involved.

#### For information on 3IA/corporate collaborations contact: 3ia.companies@univ-cotedazur.fr



### Research partnership

In a research partnership project, a research theme and the objectives to be achieved are jointly defined. The project can involve more concretely:

- One or more Ph.D. students co-supervised by the company and a research team (over a 3-year period).One or more post-doctorate fellowships co-supervised by the company and a research team (over a 12- to 24-month period).
- The contribution of academic researchers to topics and tasks defined together.

(Research funding may be eligible for the Research Tax Credit, and Ph.D. fellowships may be cofunded by the French Association for Research and Technology - ANRT - as CIFRE fellowships.)

### 2 Collaborative engineering

3IA Côte d'Azur has set up a team of qualified engineers specialized in AI software engineering. These engineers can be called upon to work on collaborative software development projects that meet the needs of a business partner and can involve from 1 to 12 engineers per month.

Engineering costs are covered by the business partner who in return benefits from certain rights on the software code developed, ranging from the right to use it to exclusive ownership, as pre-agreed by all parties involved.

The industrial partner's engineers can also be involved in the software development to ensure smoother transfer of knowledge.

### B Joint laboratory

After identifying a common theme and objectives that could involve academic teams and an industrial partner in the medium or long term, a «joint laboratory» can be set up to meet previously identified shared objectives and each partner can contribute resources to it.

A joint laboratory can be created within the framework of an ANR Labcom or BPI France iLab, and thus benefit from additional funding.

### 4 Start-up

A research partnership and collaborative engineering can also be applied to the context of a new startup project.

3IA Côte d'Azur is qualified in dealing with the issues specific to creating a company in partnership with academic research and can advise the project leaders on how to benefit from the different structures specialized in offering assistance to innovative new companies (BPI France DeepTech program, PACA East Incubator, AAP Idex, INRIA Start-up studio, CNRS Rise, etc.).

### 5 Data sharing and platforms

The 3IA Côte d'Azur partners have developed hardware, software and database platforms that are available to companies within the framework of collaborative projects.

Conversely, different companies may have developed platforms and data and may be interested in opening them up to academic partners for research purposes.

### 6 Expertise

Scientific expertise can be provided by 3IA laboratories as part of consulting services offered at a daily rate. The purpose of this service is to advise a partner on the solutions best suited to their situation. It is not intended to produce assets that can be commercialized.

### **7** Sponsorship

As a member of 3IA Côte d'Azur, the UCA Partnership Foundation is ready to assist you in jointly developing **corporate sponsorship** projects or actions and support initiatives that matter to you.

### >Training

The different training programs 3IA offers to companies range from individual modules to certificate or even Ph.D. degrees. Customized training programs can be implemented on request by the 3IA Training unit. 3IA Côte d'Azur offers a wide range of employee training programs (short or long), provided the employees have the pre-requisites required for some of the programs.

Partner companies are kept informed of all the events, seminars and activities co-organized by 3IA.

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The programs offered by 3IA are designed for both AI specialists and non-specialists.

Companies can also request specialized AI training provided by master's degree students.

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### Student internships

Students enrolled in the different master's degrees and Engineering Schools (Polytech and Eurecom) with an AI emphasis can complete an end-of-study internship focusing on a topic proposed by the business partner and supervised by a faculty member in collaboration with the company.

### Hackathon

Members of 3IA Côte d'Azur regularly organize theme-based "Hackathons" where students develop prototype software on a topic suggested by the organizers.

A company can propose Hackathon themes and even organize a Hackathon with the assistance of an academic team, and thus benefit from any new ideas put forward by the students.

### How to collaborate with 3IA Côte d'Azur?

## A wide range of collaboration possibilities suited to your specific needs

The goal of 3IA Côte d'Azur is to make its expertise in Artificial Intelligence and that of its academic partners available to companies and thereby have a significant impact on the economic wealth of its region. To this end, 3IA Côte d'Azur has defined a wide range of collaboration possibilities suited to the unique features of each company and to their specific needs in terms of partnership:

- Size: large group, SME, or start-up, etc.
- Timeframe: short, medium or long term.
- **Objectives:** fundamental or applied research, software development, prototyping, or commercialization.
- Company AI skills: strong, weak, or none.

### Funding

Collaborative projects are co-funded by the partner company. The Business Unit of 3IA Côte d'Azur is experienced and skilled in identifying additional sources of funding from organizations that support innovation, if the partner company's self-funding capacity needs to be strengthened. It works closely with innovation funding programs (BPI France, IDEX, French Tech, the South Region, etc.) and can therefore assist in finding funds for the project if necessary.

For startup projects, fund-raising support can also be provided by an incubator (PACA East Incubator, INRIA Start-up Studio, CNRS Rise, AAP IDEX, etc.) or by a technological maturation funding organization (SATT SE, Canceropole PACA, BPI France).

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